

What an idea! What impertinence! A bag that becomes jewellery, worn around the neck, the wrist or the fingers? And not just any bag. An icon. The *Kelly*. Its trapezoidal architecture. The epitome of chic. The enigma of this legend lies in just a few elements: a strongly assertive form, two side straps, a clasp, a padlock and a key-holder.

From function to ornament, its metamorphoses bring joy. A playful deconstruction, a sumptuous reappropriation. A bold tribute in jewellery.

Rose gold, the colour of dawn, spinels as velvety black as night, white gold as pure as snow, solid silver or sparkling diamonds – baguette cut, soft relief and dark radiance.

Chains with multiple wearing styles, once round, twice round, in the dip of the décolleté or cascading down

the back, and precious diamond-set clasps. Every piece is a strong and playful statement by Pierre Hardy.

A Lewis Carroll-esque play on proportions for a miniaturised *Précieux*. Playful hands, contemporary hands that wear the disconcerting *Kelly Gavroche* double rings. Word play and mind games in liberated chains, unchained freedom – padlocked.

Kellymorphose disrupts the functional and the precious, elevating simplicity to the point of enchantment.

Observe the jewellery genius of the *Kelly Gavroche* necklace! Like the ethereal scarf, this diamond-studded complete side strap is tied like an illusion. What freedom! What boldness!

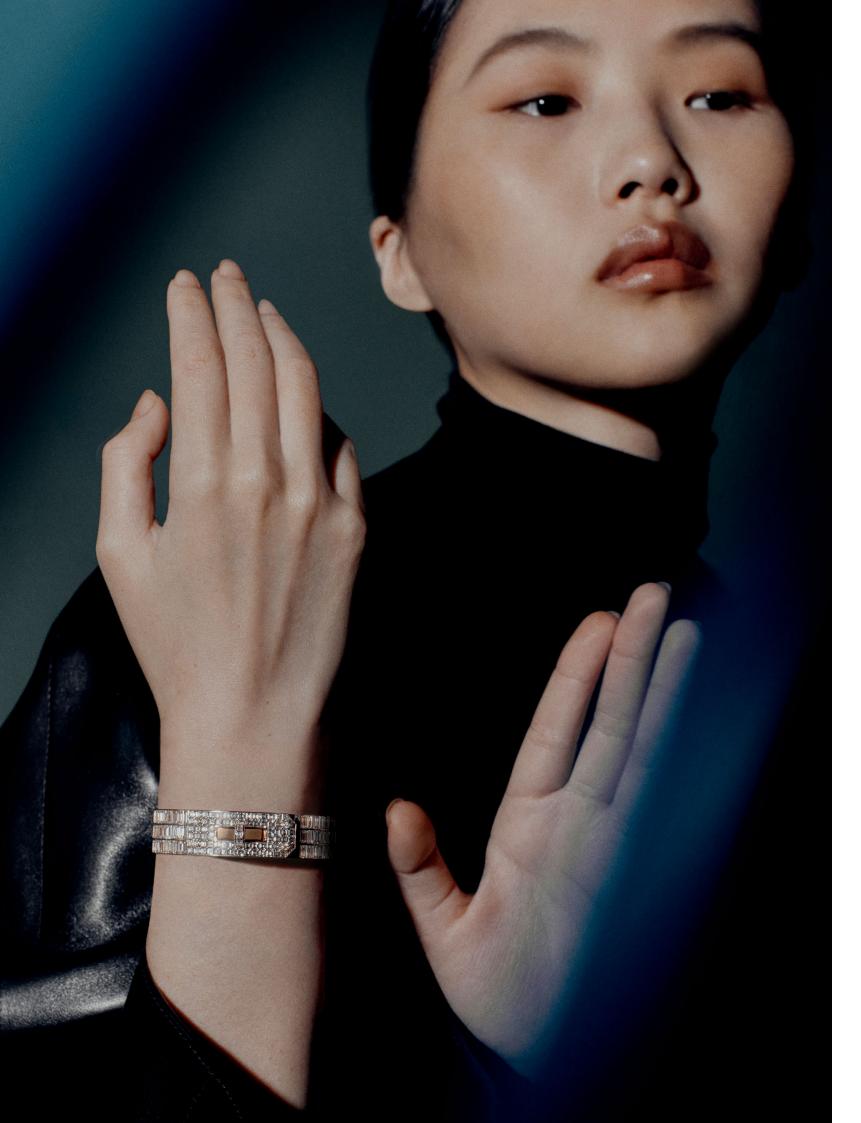
"THE KELLY BAG ELEVATES ITS FUNCTIONAL COMPONENTS: THE SIDE STRAPS, AND AN ELEMENTAL CLASP CONSISTING OF A TURNLOCK, A PLATE AND FOUR STUDS. I DO THE SAME WITH KELLY JEWELLERY, BY REINTERPRETING OR DISRUPTING ITS ORIGINAL LINES."

PIERRE HARDY, Creative Director of Hermès Jewellery

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KELLY GAVROCHE NECKLACE, white gold and 1,771 diamonds (74.32 carats)





KELLY BAGUETTES TRIPLE-ROW BRACELET, rose gold and 275 diamonds (31.99 carats)



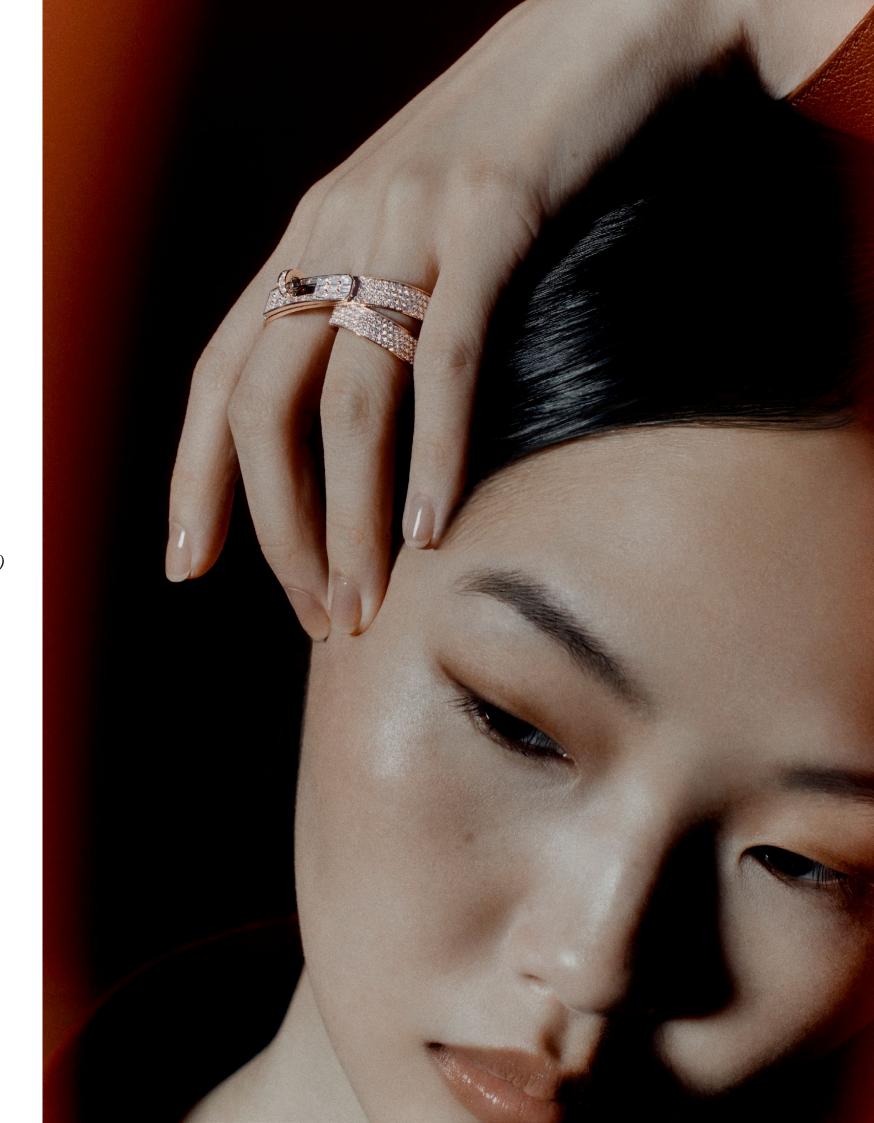
KELLY CHAÎNE BRACELET, rose gold and 368 diamonds (2.41 carats)





KELLY GOURMETTE BRACELETS, rose gold and claps semi-pavé-set with 6 diamonds (0.08 carats)

KELLY GAVROCHE DOUBLE RING, rose gold and 258 diamonds (3.19 carats)







SAC BIJOU KELLY, *silver* 22

PIERRE HARDY, Creative Director of Hermès Jewellery

"I LIKE MOVEMENT

– A CHAIN THAT WINDS

AROUND ITSELF,

A RING THAT SPLITS INTO TWO,

A KEY-CHAIN THAT SWINGS

AS YOU WALK

– I LIKE CAPTURING MOBILITY

WITHOUT EVER FIXING

AS YOU WALK

- I LIKE CAPTURING MOBILITY

WITHOUT EVER FIXING

IT IN PLACE.

I LIKE THE MOMENTUM

OF THE BODY,

WHICH ECHOES CREATIVE

MOMENTUM."

INTERNATIONAL PRESS DIRECTOR Sophie Seibel-Traonouïl

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You are invited to download photos of the *Kellymorphose* collection: presse.hermes.com

The information about the diamonds are for illustrative purposes only and may vary from one item to another.

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