

HERMÈS

INTERNATIONAL

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communiqué de presse ♦ press release

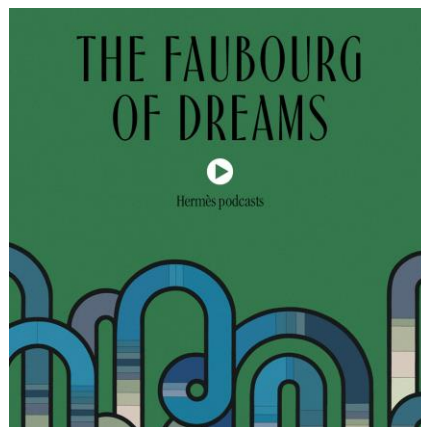
PARIS, 14TH FEBRUARY 2019

Hermès is launching its first series of podcasts, *Le Faubourg des rêves*

A mysterious pedometer. A man walking six hundred miles to fulfill his dream. A whiff of leather in the stairwell. A client requesting a *carré* for the rooster under his arm...

The *Faubourg des rêves* podcasts feature intertwined, original, bubbly, occasionally anachronistic stories whose common thread is the historic Hermès flagship store, located at 24, Rue du Faubourg Saint-Honoré, in Paris. With anecdotes and tales about know-how, spaces, and characters, each of the eight twelve-minute episodes propose a joyful, acoustic immersion that reveals a little more about this legendary address and its vast labyrinth.

24 *Faubourg* as it is known — where one still finds workshops, offices, a museum, and even a secret garden — remains the enchanted epicenter, the Hermès dream come to life. From one episode to the next a droll narrator guides your discovery of the Faubourg by introducing you to its main players: artistic directors, sales persons, artisans, store manager, illustrator, cook... Each character is heard on-site describing their day-to-day schedule, their work, their chosen paths and the qualities they consider make Hermès the unique, particular house it is today.



To listen to the podcasts, visit [Hermes.com](https://www.hermes.com), Apple Podcasts, Deezer, Spotify, Tuneln, Stitcher, Soundcloud, and Blubrry

Le Faubourg des rêves – Season 1

8 episodes in English, 9 in French

English version – 8 episodes featuring in order of appearance:

- Episode 1: Pierre-Alexis Dumas, Hermès Artistic Director
- Episode 2: Bail Barret, Hermès Women's Universe Artistic Director
- Episode 3: Menehould de Bazelaire, Director of the Hermès Cultural Patrimony
- Episode 4: Camille Parenty, Managing Director of the Faubourg Saint-Honoré store
- Episode 5: Antoine Platteau, Director of decoration, Faubourg Saint-Honoré store
- Episode 6: Karim Seghir, Sales assistant, Faubourg Saint-Honoré store
- Episode 7: Henri d'Origny, Designer
- Episode 8 : Michael Coste, External relations Manager, Faubourg Saint-Honoré store

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